

**SKILL DEVELOPMENT &
ENTREPRENEURSHIP**

YOUTH & WOMEN

Nirmaan Organization

ALIGNMENT TO UN'S SDGS

**GOAL 1:
No Poverty**

**GOAL 4: Quality
Education**

**GOAL 5:
Gender Equality**

**GOAL 8:
Decent Work and
Economic Growth**



NIRMAAN YOUTH



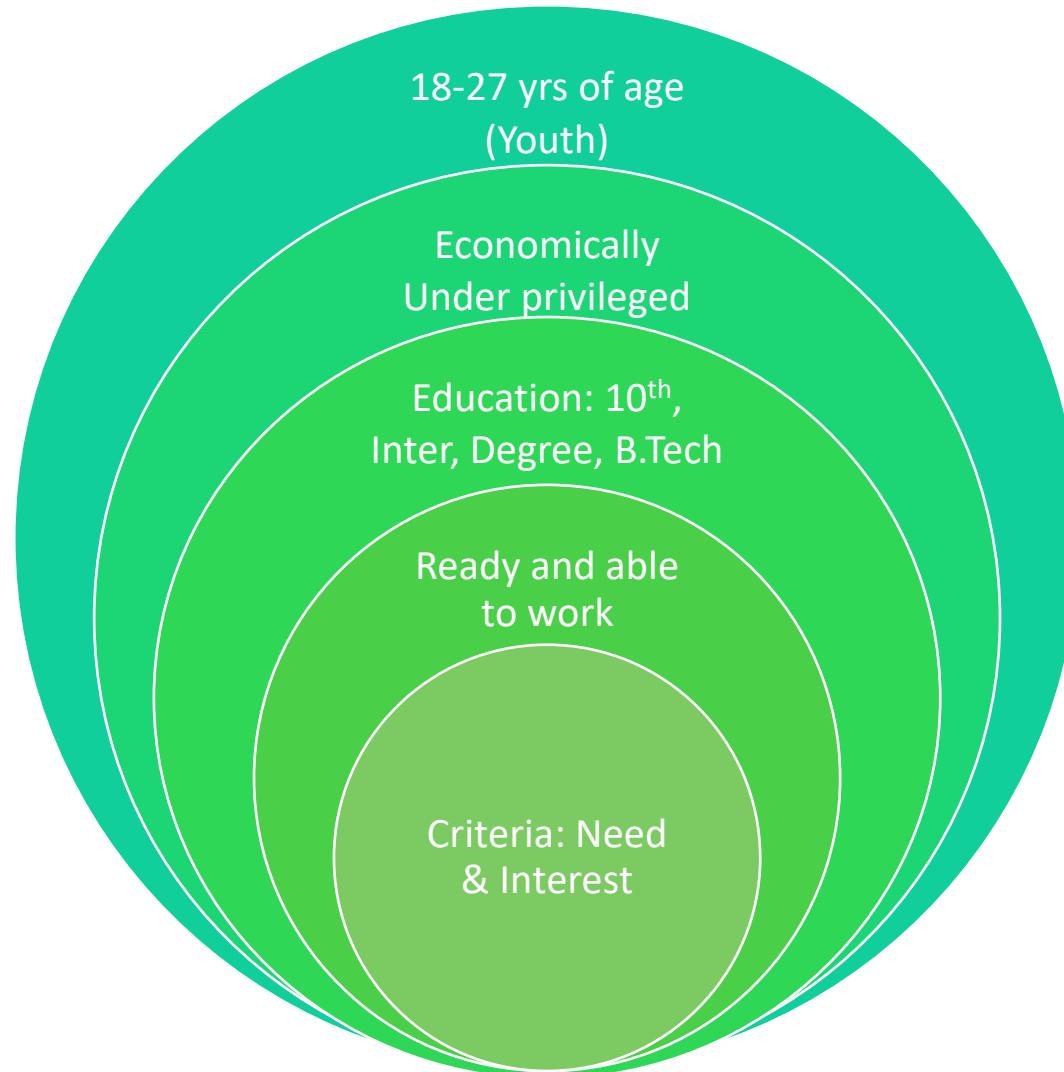
**VISION: EVERY YOUTH WILL GET EQUAL
OPPORTUNITY TO STAND UPON ONE'S OWN FEET**

IMPACT IN NUMBERS (SINCE BEGINNING)

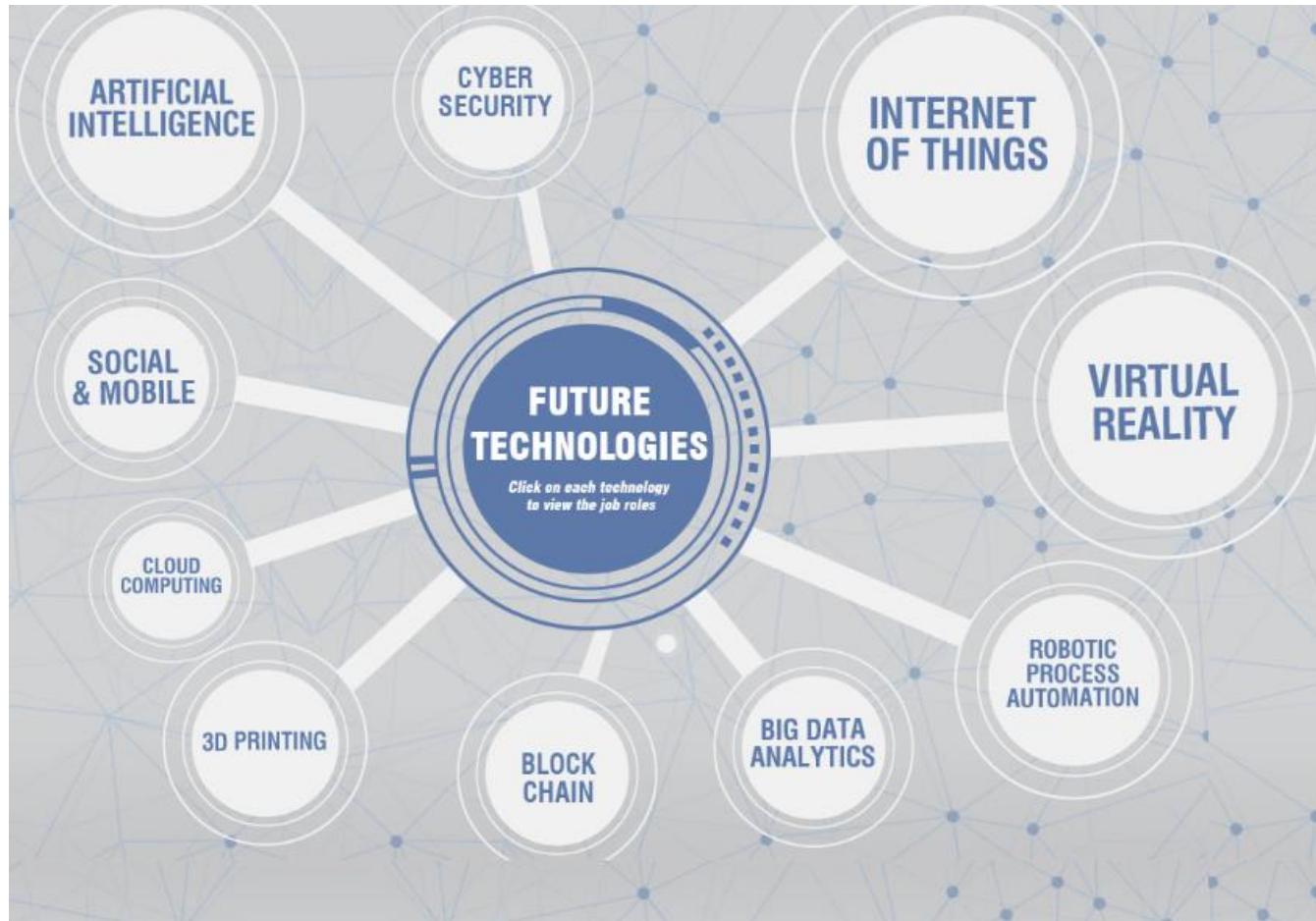
S.No.	Program	Total No. of Beneficiaries (since beginning)
2	YEP (Youth employment Program)	7882
4	YUVADISHA	2200

TOTAL BENEFICIARIES – 10,082 Youth

TARGET BENEFICIARIES

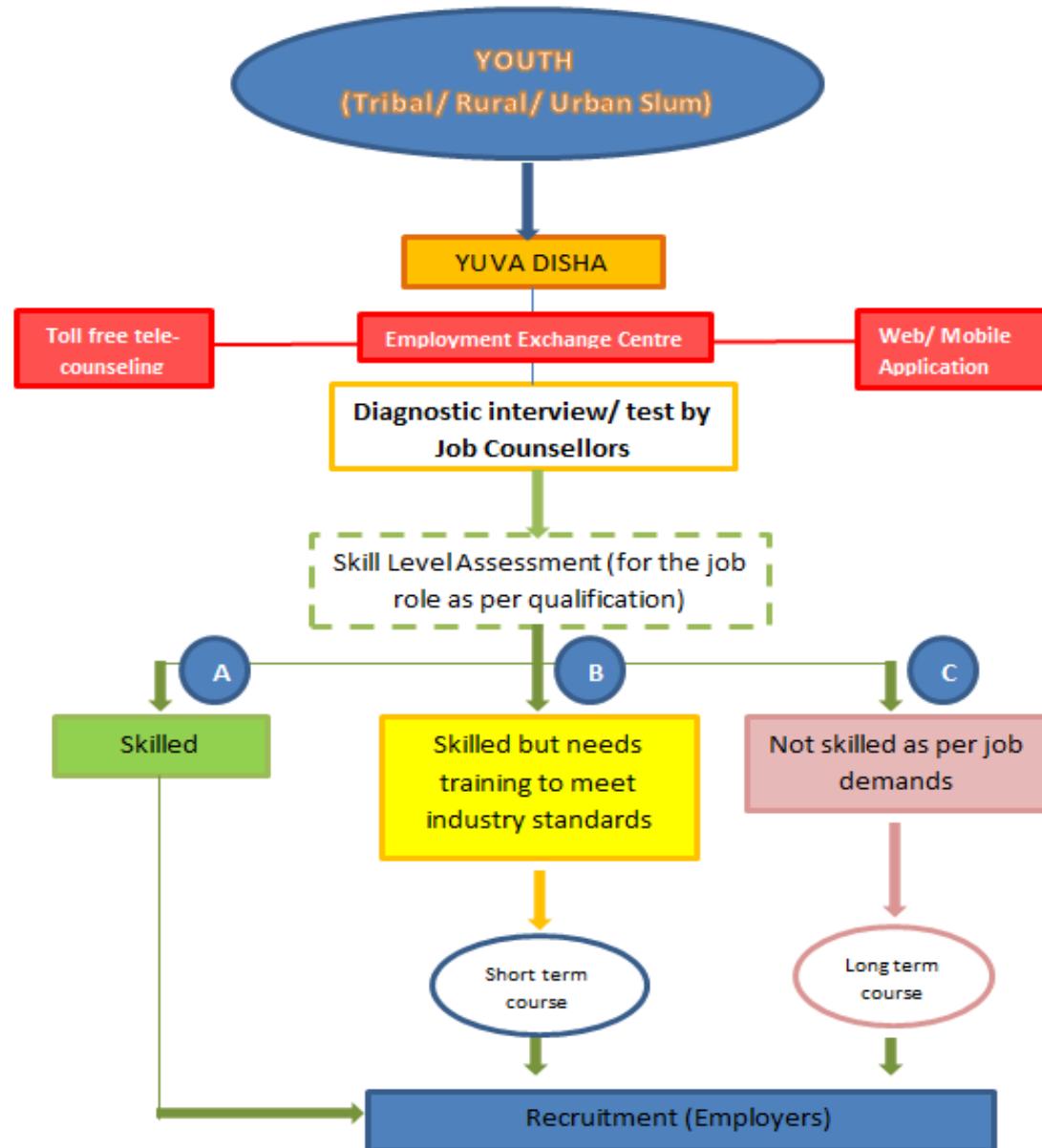


COURSES AT SKILLS CENTRES



1. Web and mobile applications
2. Ites-BPO Course
3. Tally
4. Soft skills/ work place readiness
5. Office administration

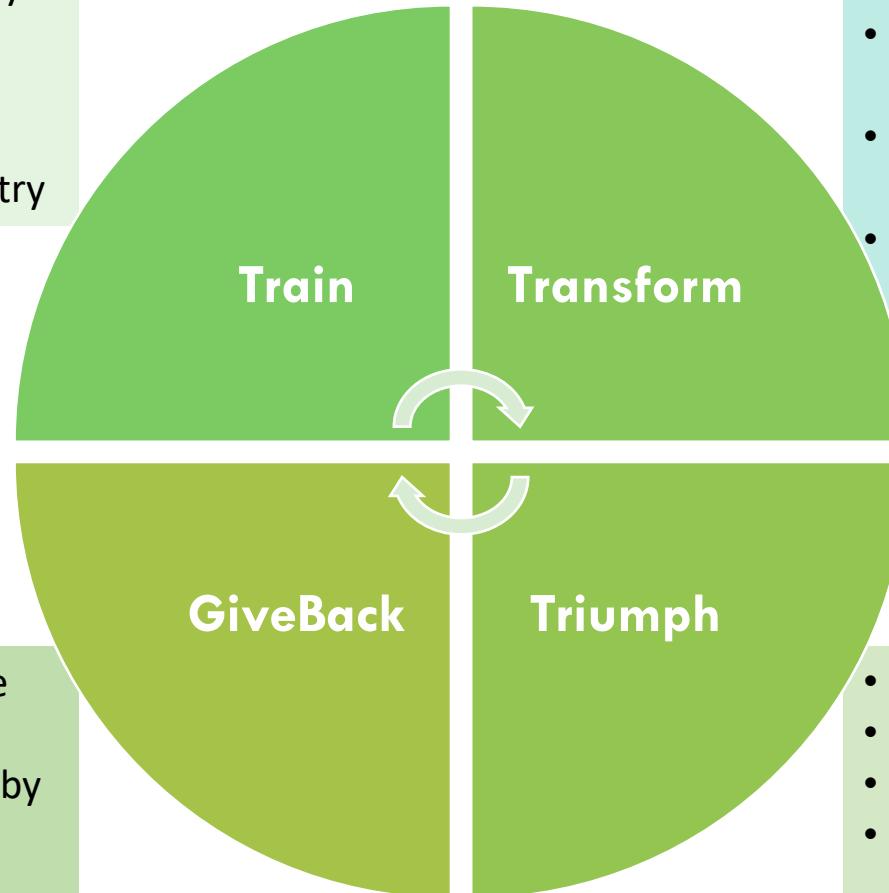
OPERATIONAL MODEL



PROGRAM DESIGN

- Detailed Need Assessment Survey
- Market Oriented Courses
- Internal Assessment
- Certification
- Partnerships with experts/ industry

- Job Counselling
- Community Relevant Awareness
- Life Skills/ Work Readiness Trainings
- Motivational Sessions



- Encourage Trainees to contribute back to society
- Community Volunteering in nearby areas
- Mentorship to next batches

- Career Progression Awareness
- Job Placement Support
- Interview Preparation
- Placement follow-ups

MOBILIZATION AND COUNSELLING ACTIVITIES

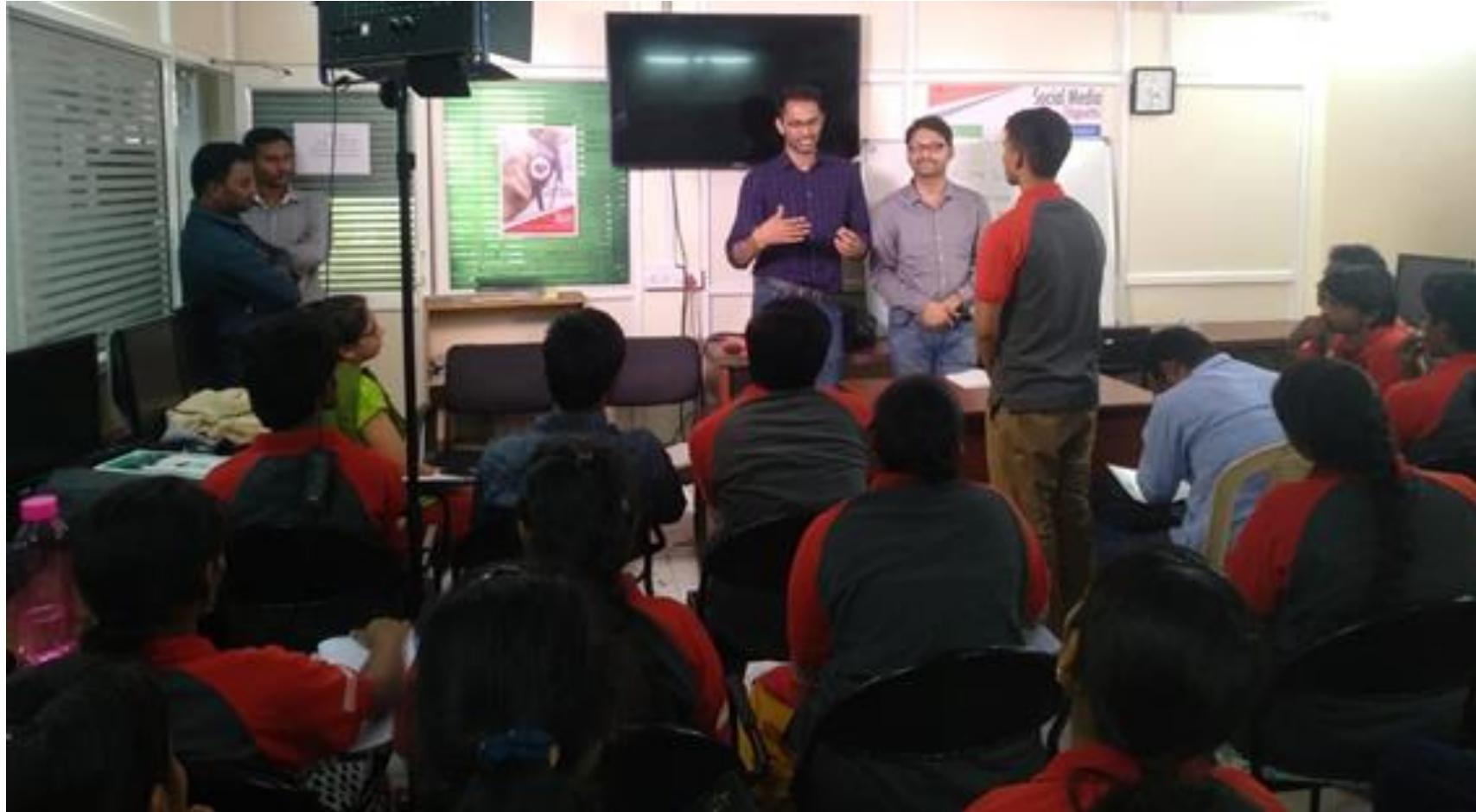


TRAINING



WORK-READINESS WORKSHOPS

**Guest lecture from
the industry experts
at Ameerpet Center**



PLACEMENT SUCCESS STORIES



Ms. Akhila
Software Engineer, INR 27,500
Virtusa



Ms. Latha
Software Engineer, INR 27,500
Virtusa



Ms. Swetha
Data Analyst, INR 20,000
Capgemini



Ms. Munni
Data Analyst, INR 20,000
Capgemini



Ms. Laxmi
Asso. Engineer, INR 11,800
Wipro



Ms. Sruthi
Asso. Engineer, INR 11,800
Wipro



Ms. Gayathri
Software Engineer, INR
20,000, Dell

SUCCESS STORIES



Name – Mounika

**Family
Background-
Farmer (Tribal
Community)**

**Company Name-
Osmosys**

**Role – Assistant
System Engineer-**

**Date of Joining –
2nd Feb, 2021**



Name – Avinash

**Family
Background-
Mother – Tailor
(Single parent)**

**Company Name-
Fun lab Tech**

**Role – Associate
Developer**

**Date of Joining –
15th Dec, 2020**



Name – Shravani

**Family
Background-
Vegetable Shop**

**Company Name-
Virtusa**

**Role – Analyst
(Knowledge**

**Date of Joining –
10th Nov, 2020**



STORIES OF CHANGE FROM MICROSOFT FUTURE READY YOUTH SKILLING PROGRAM



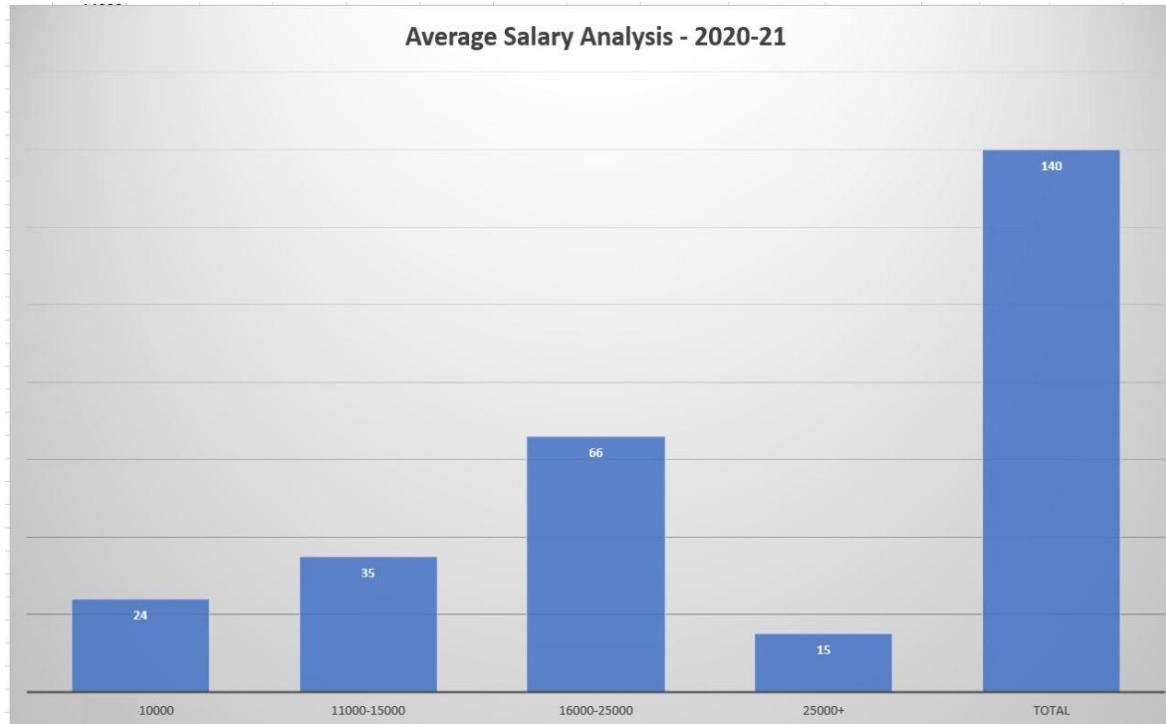
POWERED BY NIRMAAN.ORG



STORIES OF CHANGE



Placed Students Salary Analysis



- Highest Salary: Rs. **43,575**/- month
[Cybage Software Pvt. Ltd.]
- 2nd Highest Salary: Rs.**34,437**/- month
[Tech Mahindra]
- 3rd Highest Salary: Rs.**33,500**/-month
[Cognizant]
- Average Salary: Rs.**16,143**/-month

EMPLOYERS



funlabtech

JAS

CONCENTRIX™

UBIC
IT Solution Pvt. Ltd.

RMSI

BRANE

encora
Innovation Acceleration

intellect™
Design for Digital

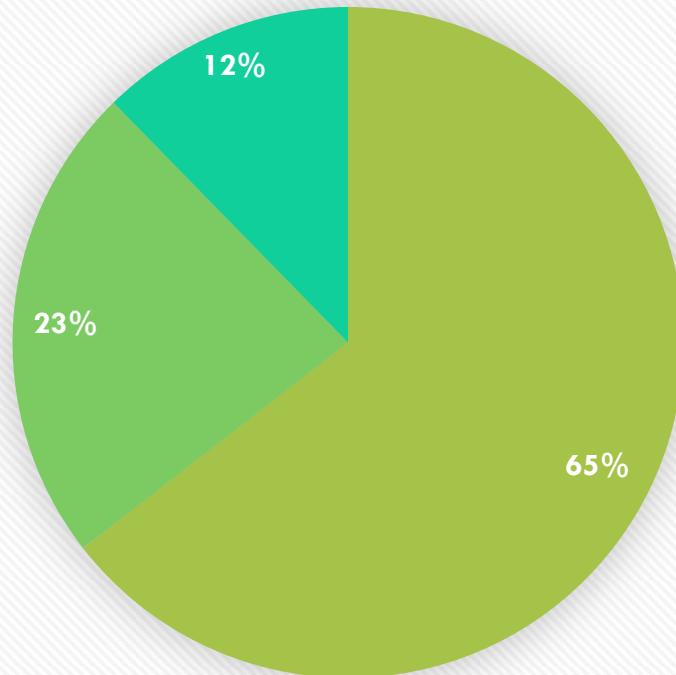
IHS Markit™

envizon
living with ideas

VAINQUEUR

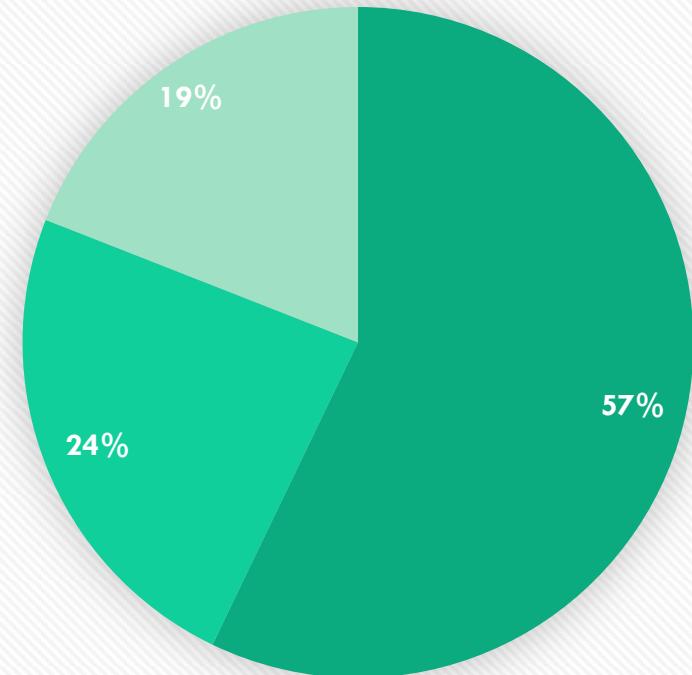
threshold
software

**Students Placed in MNCs Vs
Mid size companies Vs Start-ups**



■ Multi National Companies (MNCs) ■ Mid Size Companies ■ Start-ups

**Categorization of No of Employers (MNCs Vs
Mid size companies Vs Start-ups)**



■ MNCs ■ Mid Size Companies ■ Start-ups

OUTREACH ACTIVITIES: MEETING WITH SHRI. RAJAT KUMAR SAINI, IAS, KOTHAGUDEM COLLECTOR



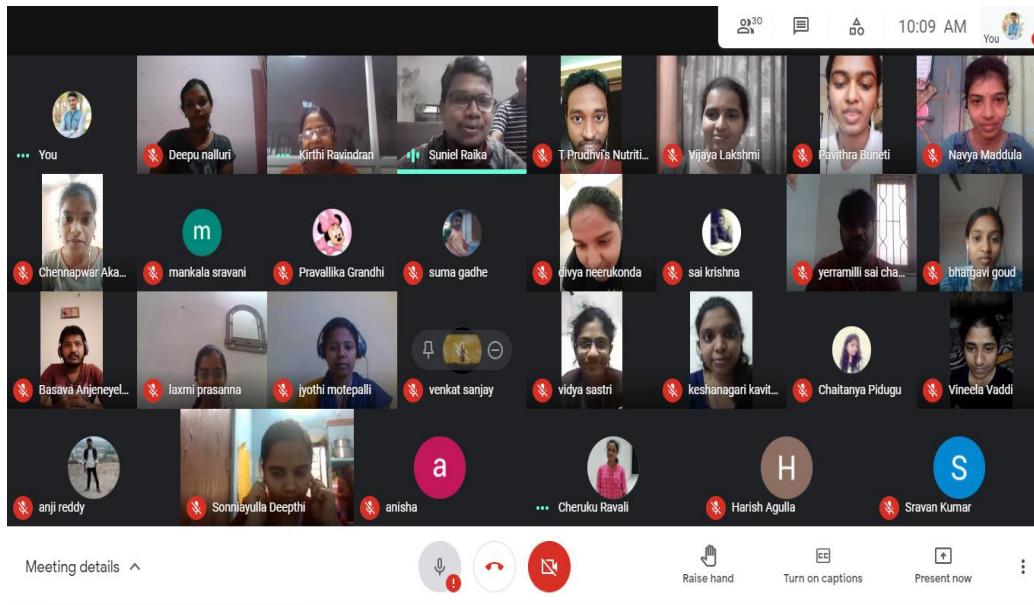
OUTREACH ACTIVITIES: KOTHAGUDEM CAREER WORKSHOP



Shot on realme 3 Pro
By shubodh

TRIBAL GIRL STUDENTS

With the Support of Microsoft, Nirmaan Organization has taken initiative to encourage and support the Tribal Girl students and brought them into the program to enhance their technical skills and enable them for employment opportunities.



S No	Training target	Actual	Projected Achievement by March 31st
1	50	19	53 (Remaining 34 students are under training)

- As students are from rural villages, there is no proper network to attend the online classes which felt us challenging in this pandemic.
- Many of the girls got early marriages and their partners are not willing to join them in our program.

Skills Portal Dash Board



Dashboard

nirmaanskills.org/dashboard

Microsoft | Skills ready

Hi, shastry mvn

Financial Year: 2020-2021

Dashboard

1 Centers	3 Courses	26 Working Employees	2 Left Employees
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Batches

19 Ongoing Batches	9 Completed Batches
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Mobilization

3067 Enquiries	1851 Registered	1851 Selected	0 Not Selected
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Students

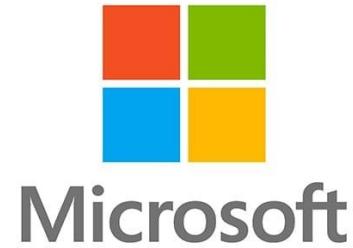
970 Joined Students	326 Ongoing Students	515 Graduated Students	47 Placed Students
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Windows taskbar: Type here to search, 7:44 PM 2/1/2021

OUR EXISTING YOUTH SKILL DEVELOPMENT CENTERS

Sl. No.	Project	Location	State
1	Youth Employment Program	Gopalpatnam, Vishakhapatnam	Andhra Pradesh
2	Youth Employment Program	SR Nagar, Hyderabad	Telangana
3	Youth Employment Program	Kukatpally, Hyderabad	Telangana
4	Youth Employment Program	Erragadda, Hyderabad	Telangana
5	Youth Employment Program	KPHB, Hyderabad	Telangana
6	NDLM Project	Borabanda, Hyderabad	Telangana
7	NDLM Project	Lingampally, Hyderabad	Telangana
8	NDLM Project	Koramangala, Bengaluru	Karnataka

SPONSORED CORPORATES





NIRMAAN WOMEN



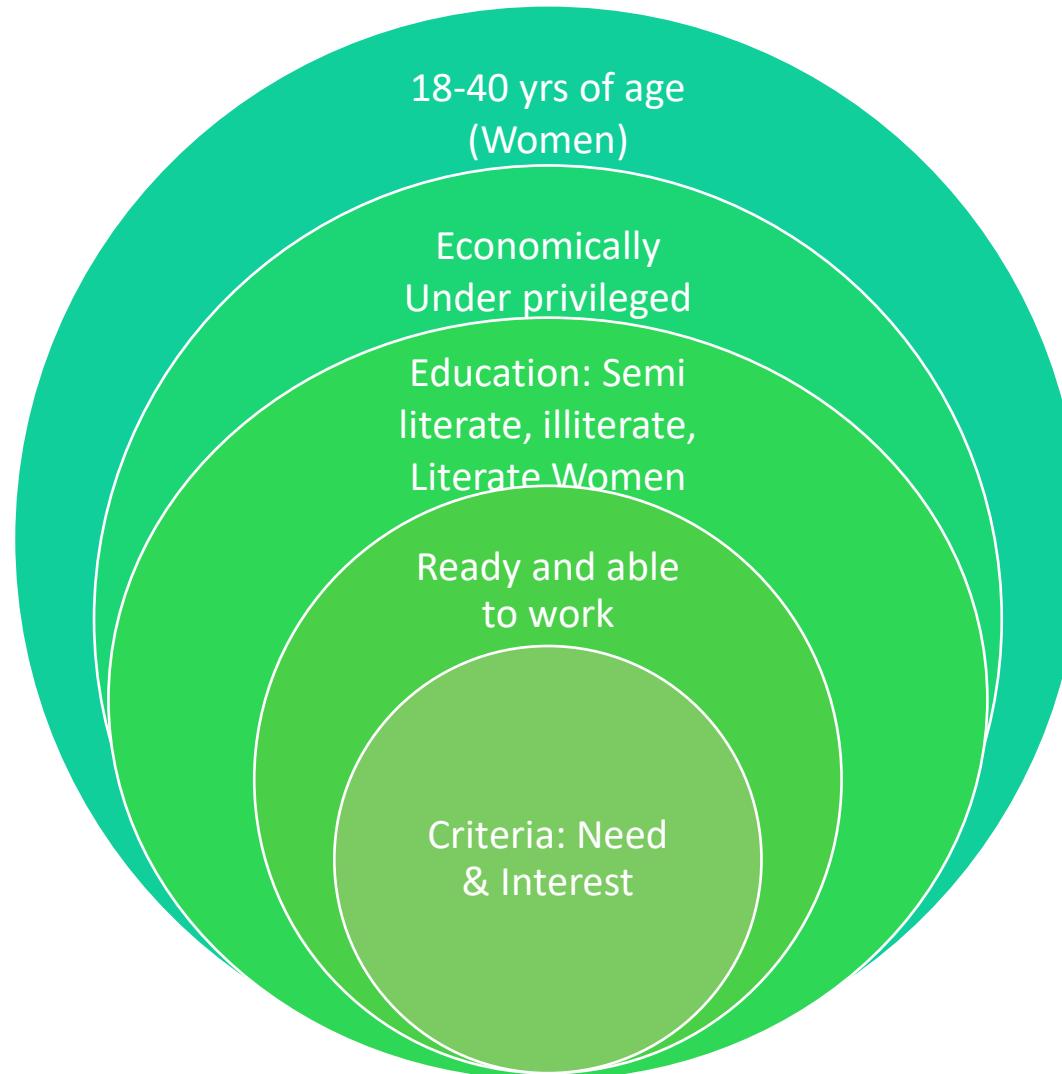
**VISION: EVERY WOMEN WILL GET EQUAL
OPPORTUNITY TO LEAD AN INDEPENDENT LIFE**

IMPACT IN NUMBERS (SINCE BEGINNING)

S.No.	Program	Total No. of Beneficiaries (since beginning)
1	VTC (Vocational Training Center)	5000

TOTAL BENEFICIARIES – 5000 WOMEN

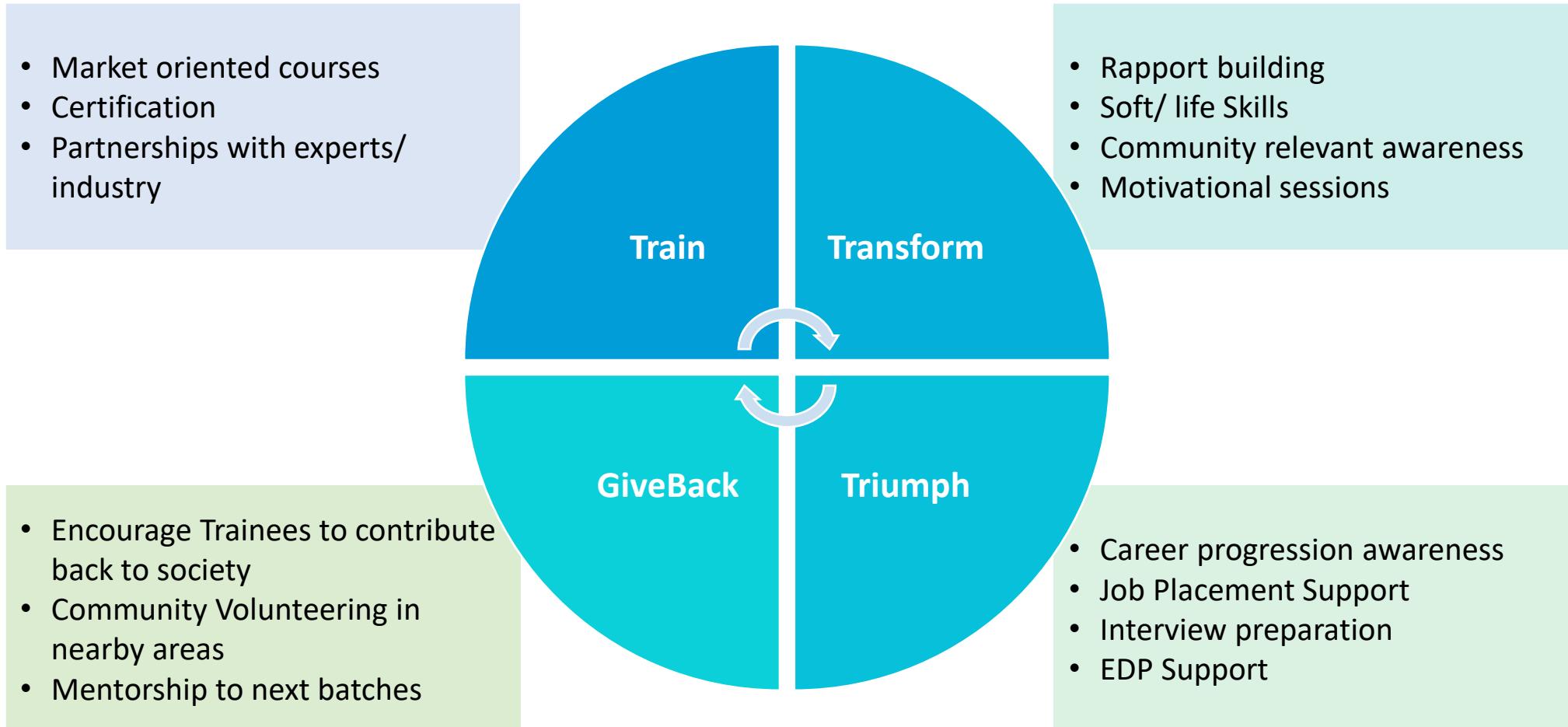
TARGET BENEFICIARIES



COURSES AT WOMEN TRAINING CENTRES

1. BASIC TAILORING
2. BAG MAKING
3. IT/ ITES COURSE
4. BEAUTICIAN
5. MAGGAM WORK
6. ADVANCED TAILORING
7. SILK THREADING DESIGN / MEHANDI
8. SURF MAKING / PHENYL MAKING

PROGRAM DESIGN/ MODEL



CENTER ACTIVITIES



Photo: Ice-breaking Session



Photo: EDP for women trainees



Photo: Tailoring course in progress



Photo: Candle Making course in progress

TRAINING





LIFE SKILLS TRAINING (SOFT SKILLS)

Financial Literacy
workshop for
women students



ENTREPRENEURIAL DEVELOPMENT PROGRAM



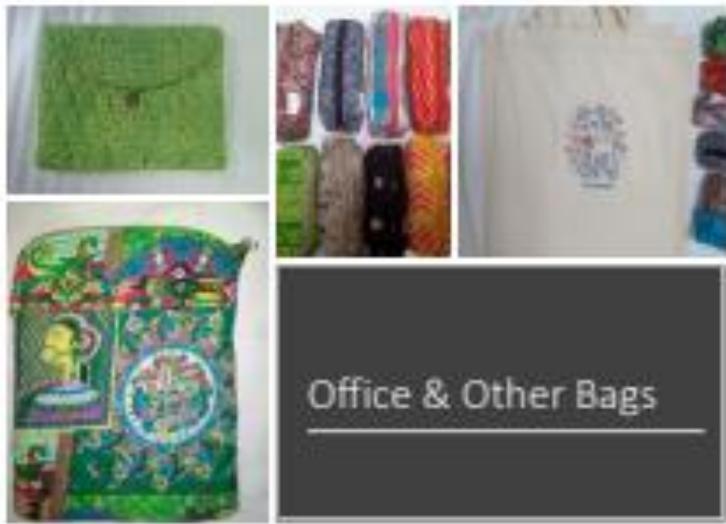
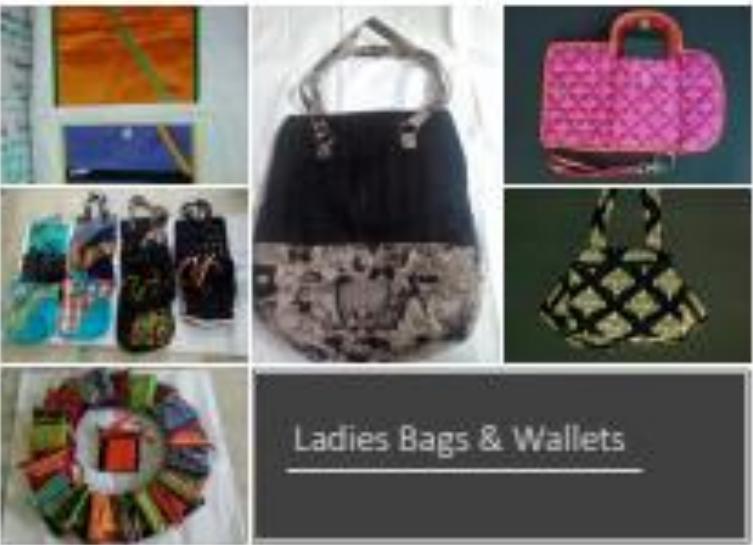
THREADS OF HOPE

- Born out of Nirmaan's **Entrepreneurial Development Program** at our skill training centers
- Threads of Hope is a **platform** for underprivileged women to design, manufacture and market their **products** and become **Economically Empowered**.
- Overall, TOH products represent
 - **Quality**
 - **Affordability**
 - **Eco-friendly**
 - **Swadeshi**

Let's contribute towards women's progress!



Catalog of Products





**WOMEN EMPOWERMENT PROJECT
COVID 19 REHABILITATION**

WORKING STILLS



SUCCESS STORY - MAVIA KOUSER SAYS

I am Mavia Kouser, I would like to thank the Nirmaan Foundation and the Wells Fargo team for giving me the opportunity to make money by working from home. We are very grateful as we received our first payment. In this pandemic crisis you have given us this source by which hopefully we can make money and pay childrens school fees and also other necessities. Thank you for your faithfulness to give us the first payment. We are very glad with your response.



SUCCESS STORIES

- **Farheen:**

- *Wells Fargo & nirmaan organization - Thank you so much. We had a lot of trouble financially due to the lock down. But this mask order was very helpful to the family.*

- **Rashida:**

- *We had a lot of trouble financially due to the lock down. But this mask order was very helpful to the family. The amount came through this order is deposited on the names of the children. Thanks to Wellsfargo and Nirmaan.*

- **Farheen Begum:**

- *The lock-down situation made it impossible to go out for working. But this mask order was very helpful to the family. At home, the family didn't allow to go out to do the job, but this order made me feel like I was doing the job. Now Family Members are also supporting. Thanks to Wellsfargo and Nirmaan*

Website - swasha.nirmaan.org



1ST NIRMAAN SKILLS TRAINING WORKSHOP



OUR EXISTING WOMEN SKILL DEVELOPMENT CENTERS

Sl. No.	Project	Location	State
1	Vocational Training Center for Women	Borabanda, Hyderabad	Telangana
2	Vocational Training Center for Women	Chanchalguda, Hyderabad	Telangana
3	Vocational Training Center for Women	Phursungi, Pune	Maharashtra
4	Vocational Training Center for Women	Fathenagar, Hyderabad	Telangana
5	Vocational Training Center for Women	Addagutta, Hyderabad	Telangana

SPONSORED CORPORATES



THANK YOU!